

October 9<sup>th</sup> 2008

Dear friends of the Gallery,

13 Photography is going out of business.

The staff of 13 Photography has put an enormous amount of time and effort into creating a successful experience here at the gallery. The community response has been inspiring, and I hope that we made a difference to the photographic community in the time we've been here. While we worked very hard to get this store self-sufficient, we just ran out of time. Current economic conditions are obviously volatile and had a major influence on this decision. Many Americans are being forced to pull in the reins on their spending, so in turn we had to make a decision as to the future of the Gallery. The fundamentals of the business were strong, and we made the right decisions. Ultimately, the timeline to profitability was interrupted by the decline in the economy.

All in all things were close. Again, due to the hard work of Scott Parsons, Jeff Kochevar, Mickie Harshman and others the Gallery had seen amazing growth in customers and services over the past year. I highly recommend each of these individuals as outstanding in their field. I am sure they will be an asset to any business who is looking for quality employees.

Moving forward, we will be open 10am – 6pm Monday -Saturday until November 23rd. All existing classes will go as scheduled, some spots are still available. We will be offering closeout prices on merchandise and gallery owned art. We will not be ordering more merchandise at this time, so if there's anything you've been thinking about getting, come down and get it at a great price.

I appreciate all the support over the years from our many customers, vendors, instructors and friends. I will be here on Fridays and Saturdays until close to help with the transition.

Sincerely,

Rich Humphrey, Owner  
rich@13photo.com  
13 Photography Gallery and Shop  
Grand Junction, Colorado